



Layra Marz Photography

Get Ready Guide



WELCOME & WHAT TO EXPECT

A Note from Layra

I'm so excited to have you in my studio for your upcoming session! Whether you're stepping in for a boudoir experience, a lifestyle session, or a headshot refresh, know that this is your time to shine. My goal is to create a space where you feel empowered, celebrated, and completely at ease. This guide will help you prepare for your session so you can feel confident, relaxed, and ready to have fun!

Your session is more than just photos; it's a celebration of **YOU**. Whether you're marking a milestone, reclaiming your confidence, or updating your professional image, this experience is designed to highlight your essence in the most authentic way.

WHAT'S INCLUDED IN YOUR SESSION

1. Personalized pre-session consultation
2. In-studio photography experience
3. Professional posing guidance
4. Multiple outfit changes
5. A selection of high-quality digital images
6. Additional upgrade options for prints and custom artwork



HOW TO USE THIS GUIDE

This guide is designed to help you feel prepared, comfortable, and confident leading up to your session. Follow the steps, trust the process, and get excited!

STEP 1: REFLECT ON YOUR POWER MOMENT

Take a moment to think back to a time when you felt like you could take over the world. What were you wearing? Was it that blazer that made you feel unstoppable, or that little black dress that made you feel like you could conquer anything? Jot down the outfit that made you feel like the best version of yourself. This will guide the outfits you choose for your session, helping you tap into that empowering energy.

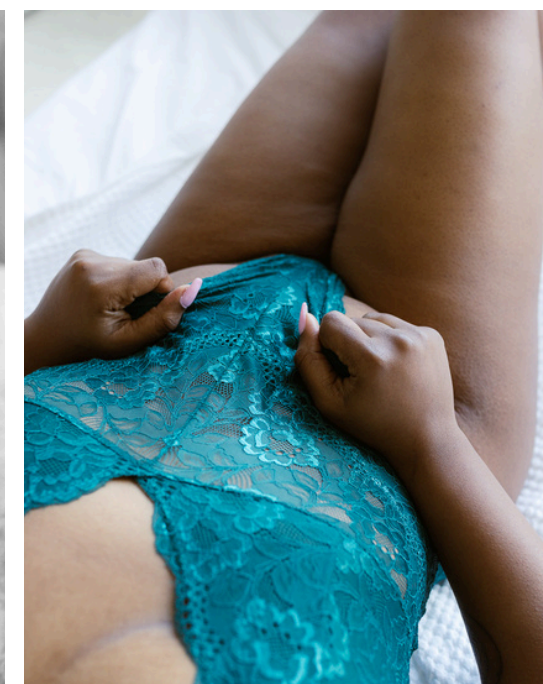
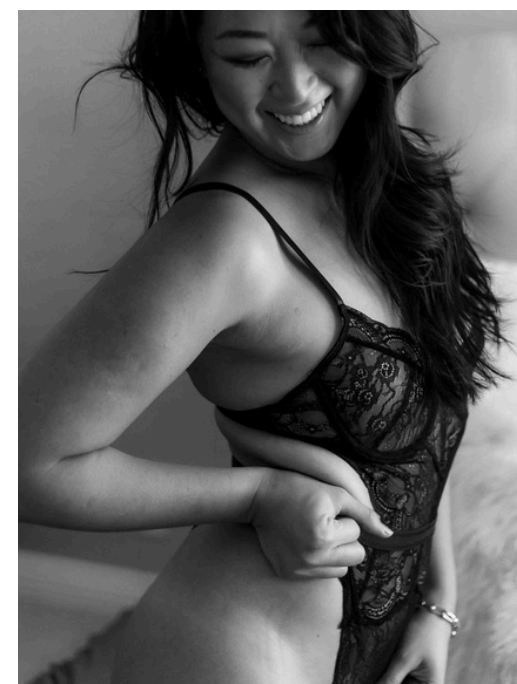
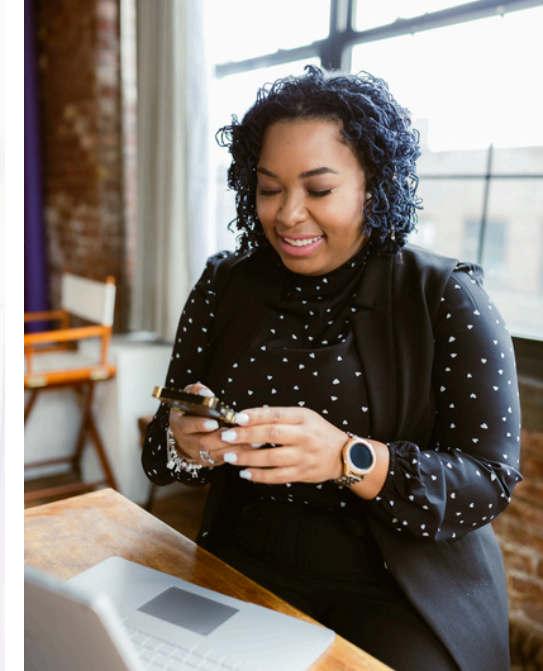
Step 2: Pin Your Vision



What kind of images are you hoping to walk away from your session with? Do you find yourself drawn to anonymous shots that showcase the body? Portraits that capture raw emotion? Edgy, editorial vibes? If you're not sure, don't worry—I don't expect you to articulate your style perfectly right away.

Instead, I recommend creating a private Pinterest board for your session. Title it “(YOUR NAME) Portrait” or something similar, then pin anything that speaks to your vibe. Click on the red Pinterest button to check out our mood board, for inspiration, but go ahead and venture out on your own, too. Once you've pinned about 25 images, I'll have a clear visual of your preferences and the kind of photos that resonate with you.

The goal isn't to find images to replicate but to gather inspiration. After this exercise, we'll have a much clearer idea of how to bring your vision to life while staying true to my artistic style.



Step 3: Trust Your Instincts

Try to let go of overthinking. Avoid thoughts like, “That’s beautiful, but I could never pull that off!” This isn’t about perfection—it’s about capturing your unique energy and style.

Outfit Guide for Your Session

No matter what type of session you're booking—whether it's a branding headshot, a lifestyle shoot, or a boudoir experience—your outfit choices play a key role in setting the tone. Below are some guidelines tailored to each session type to help you feel confident and radiant in front of the camera.

Lifestyle & Headshot Sessions

For lifestyle and headshot sessions, I recommend bringing at least two looks:

- **Dark Look** – A powerful, confident outfit like a sleek dress, structured blazer, or an edgy, bold statement piece.
- **Light Look** – Something softer and radiant, such as a flowy dress, soft textures, or colors that complement your skin tone.

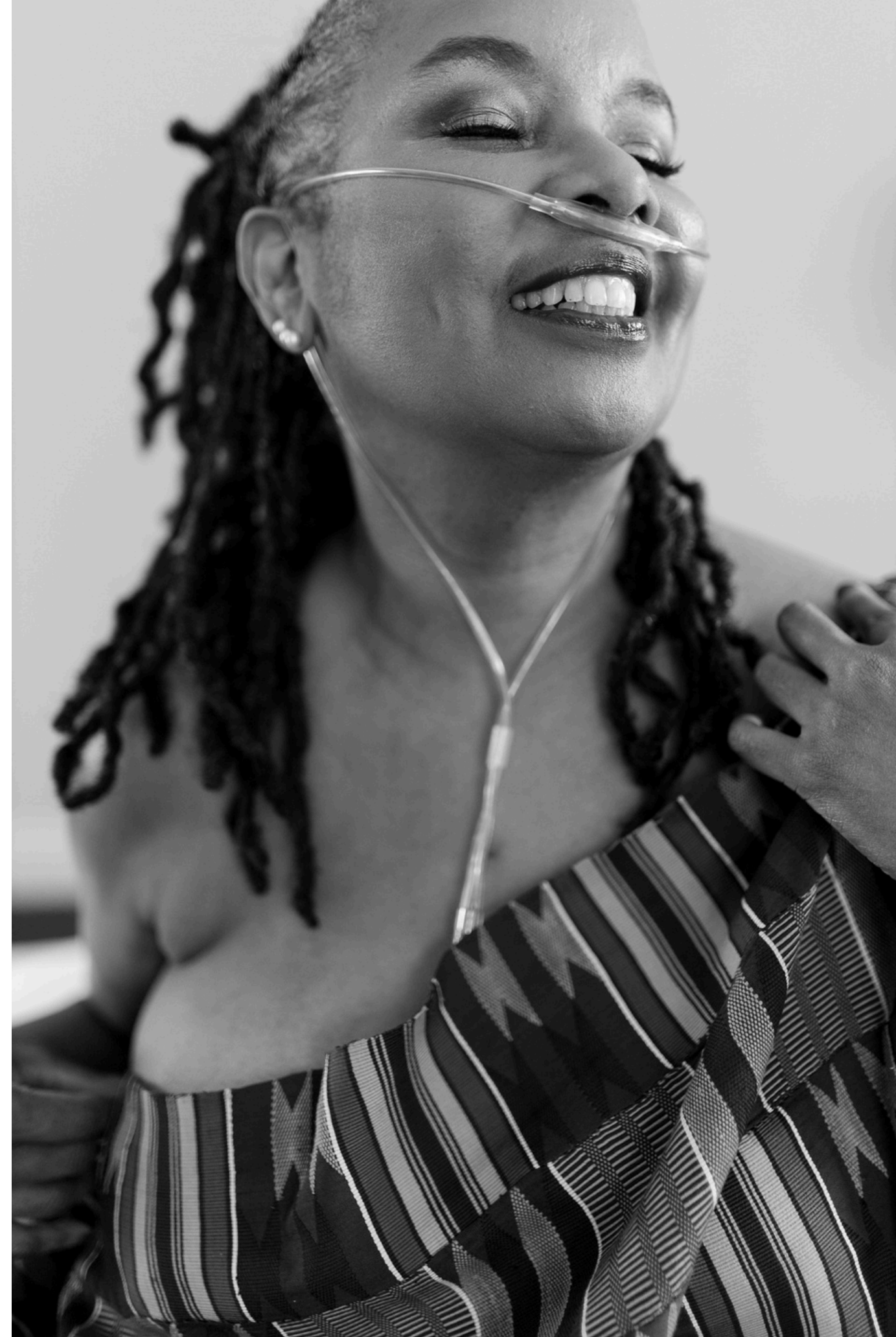
Outfit Guide for Your Session

Boudoir Sessions

If you're going for a full boudoir experience, we'll be creating something truly personal and intimate. I recommend bringing three outfits:

- **Lingerie Set** – A well-fitted bra and panty set, bodysuit, or lacey number that makes you feel sexy and confident.
- **Something Personal** – This could be a partner's shirt, an oversized sweater, or a silk robe—something meaningful to you.
- **Statement Piece** – Think bold: a corset, garter belt set, sheer dress, or a dramatic piece that exudes confidence and allure.

Remember, these outfits should make you feel like you could conquer anything—from the boardroom to the bedroom.





Mindset Check-In

It's normal to feel excited and nervous. Just remember—this session is about celebrating you. However you show up, you are enough.



THE FIRST CLICK IS THE GAME-CHANGER

Walking into the studio, you might feel a mix of excitement and nerves—that's completely normal. Truth be told, I'll have a few butterflies, too. Every session is a new experience, a new story to capture, and that energy is part of the magic.

But here's the thing—those jitters? They won't last. The moment I take that first shot and show you what we're about to create, everything shifts. You'll see yourself the way I see you—powerful, radiant, unstoppable. That's when the nerves melt away, and the real fun begins.

From there, we'll flow. I'll guide you every step of the way, making sure you not only look incredible but feel it, too. This is YOUR moment. Own it, enjoy it, and get ready to step into your power like never before.

The Glow-Up (to make-up or not to make-up!)

Makeup is not required for this session—you are already stunning exactly as you are. Whether you love a full glam moment or prefer a fresh-faced, effortless vibe, the choice is yours. If you want to book a professional stylist, let them know your vision ahead of time so your look aligns with how you want to feel in front of the camera.

At the end of the day, this is about what makes you feel powerful. If that's a bold red lip and full lashes, go for it. If it's your natural glow, own it. No rules, no expectations—just you showing up as the most confident version of yourself.



What to Expect When You Arrive for Your 2-Hour Session

- **Outfit Selection:** We'll set out your outfits to organize ourselves before the shoot. If you bring extra options, I'll help you choose.
- **The Shoot:** It's totally heart-led. I'll prompt and direct you, but I won't "pose" you in the traditional sense. All you have to do is exist, and I'll capture the magic.
- **The Reveal (over Zoom):** After your session, we'll go through your images together. You'll see ALL the photos—nothing culled or edited out yet. I'll help you pick your favorites, and you'll decide how you want to enjoy your portraits. If you've already purchased a package, you'll have the option to upgrade during your reveal session.
- **Ordering Your Images:** Once you've chosen your favorites, you can place your order. Digital images, custom prints, and handcrafted albums are all available.

I can't wait to
create something
incredible with you.
See you soon!

xo, Layra Marz

